

WFTV-TV P.O. Box 863324 Orlando, FL 32886-3324 ph: (407) 841-9000 fx: (407) 841-8259

Advertiser Agency/T-Code

Buyer Salesperson

Product

Acct Types

Revision

Est/Headline

Brand

Pol/Iss/American Crossroads (13324) Crossroads Media (1218)/055317791

AMERICAN CROSSROADS

MILHOAN, EMILY Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555 Political - Issue (1068)

AMERICAN CROSSROADS (109861) National/Political 691/06228187

Invoice 635316 Inv Date 9/30/2012 Terms Net 30 Contract 321462 Standard Bill Type 8/27/2012 - 9/30/2012 Period

No/Normal CO-OP/Order Type

Package Gen. Date 10/1/2012 4:50:40PM

Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

| Copy/ISCI  |
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| USPRIVIONE!! YOUR  |
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Buyer

**Product** 

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Est/Headline

Comments

Brand

Demo Revision

Salesperson

Pol/Iss/American Crossroads (13324) Crossroads Media (1218)/055317791 MILHOAN, EMILY

Telerep/Washington DC, Washington DC (1040)

ph: (555) 555-5555 Political - Issue (1068)

AMERICAN CROSSROADS (109861)

AMERICAN CROSSROADS

\*\*\*\*\* THIS IS A CASH IN ADVANCE

National/Political 691/06228187

Invoice 635316 Inv Date 9/30/2012 Terms Net 30 Contract 321462 Standard Bill Type 8/27/2012 - 9/30/2012 Period

No/Normal CO-OP/Order Type

Package Gen. Date 10/1/2012 4:50:40PM

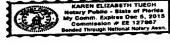
Crossroads Media 66 Canal Center Plaza Suite 555 Alexandria, VA 22314

AgM

OFFICIAL BILLING INVOICE

| lan | do (WF | TV)                 |                      |                       | ING INVOICE                           | Copy/ISCI                  | Amount                      | Remarks        |
|-----|--------|---------------------|----------------------|-----------------------|---------------------------------------|----------------------------|-----------------------------|----------------|
| _   | Туре   | Scheduled           | Schedule Days to Run | Air Time              | Length                                |                            | \$800.00                    |                |
|     |        | 11:35:00PM-12:05:00 | Day Til-1            | 09/25/12 11:44PM (Tu) | 00:30                                 | USPRTV18ACH                | \$1800.00                   |                |
| 0   | Spot   | 9:00:00AM-10:00:00  |                      | 09/22/12 9:29AM (Sa)  | 00:30                                 | USPRTV18ACH                | \$1000.00                   |                |
|     | Spot   | 6:00:00AM- 9:00:00  |                      | 09/23/12 6:43AM (Su)  | 00:30                                 | USPRTV18ACH                | \$1700.00                   |                |
|     | Spot   | 6:00:00PM- 6:30:00  |                      | 09/23/12 6:14PM (Su)  | 00:30                                 | USPRTV18ACH                | \$3500.00                   |                |
|     |        | 7:00:00PM- 8:00:00  |                      | 09/23/12 6:59PM (Su)  | 00:30                                 | USPRTV18ACH                | \$1800.00                   | M/G For 17.0.1 |
| .0  | Spot   | 11:00:00AM-12:00:0  |                      | 09/23/12 11:59AM (Su) | 00:30                                 | USPRTV18ACH                | \$2250.00                   | M/G For 12.0.1 |
|     | Spot   | 7:00:00AM- 9:00:00  |                      | 09/25/12 7:43AM (Tu)  | 00:30                                 | USPRTV18ACH<br>USPRTV18ACH | \$1000.00                   | M/G For 18.0.1 |
| 2.0 |        | 6:00:00AM- 9:00:00  |                      | 09/23/12 6:24AM (Su)  | 00:30                                 | USPRIVIDACII               | \$1000.00                   |                |
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| 1   |        |                     |                      |                       | KAREN ELIZABET<br>Notary Public - Sta | Gross Total                | \$105,500.0<br>(\$15,825.00 |                |

We warrant that the actual broadcast information shown on this involce was taken from the official program log.



(\$15,825.00) \$89,675.00

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis or race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written. Page: 2